

Makensy Kelly

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https://www.artstation.com/makensy_kelly

Education

The College of New Jersey (TCNJ), Ewing, NJ

Expected: May 2025

Bachelor's Degree, Interactive Multimedia, Communication | Minor in Marketing

GPA: 3.9/4.0

Relevant coursework: Web Design, Design Perspectives, Intro to Digital Filmmaking, Directing the Camera, Animation I, Art of Editing, Editing for Social Media, Advertising, Time Media: Video Effects

Work History

Social Media Intern, Warner Bros Discovery, NY

January 2025 - April 2025

- Curate content from multiple sources to post on our social accounts, with a primary focus on video game coverage and TikTok.
- Primarily responsible for surfacing, curating, packaging and distributing various types of social content, including captions and editing.
- Assist in brainstorming of creative content executions to elevate gaming coverage and content offerings

Social Media Intern, New Hope Arts, PA

June 2024 - August 2024

- Create reels and photo content for various social media to increase outreach
- Overview gallery operations provided and assistance to visitors, ensuring a positive experience
- Designed engaging graphics to promote events and enhance visibility

SoAC Student Lab Tech Support, TCNJ, NJ

January 2024 - Present

- Oversees computer lab setup/replacement, provisioning, software maintenance, and troubleshooting of over 140+ Mac computers in various academic buildings
- Creates/tests policies on a test machine and production machine and composes packages of licensed/open-source software using JamfPro
- Assists students and faculty with computer and printing issues

Video Editor, National STEM Honor Society

May 2023 - September 2023

- Create short-length videos for YouTube, Instagram, and TikTok to increase outreach
- Provide thumbnails for YouTube videos to increase awareness
- Give and receive critiques on media that was created at weekly meetings

Additional Experience

ACM SIGGRAPH, Publicist

May 2022 - Present

WTSR 91.3 FM, Social media Staff/ DJ

Feb 2023 - Present

TCNJ Presidential Inauguration, Camera Operator

Sept 2024

Jersey Art Book Fair, Videographer

Feb 2024

Underground, Camera Operator

Feb 2024

The Trentoniana Room, *What If It Could Talk*, Video

Sept 2022

Skills

- Adobe Creative Suite (After Effects, Photoshop, Illustrator, Premiere)
- Maya
- Live Broadcasting
- Storyboarding
- Digital Illustration
- Motions Graphics
- Avid Media Composer
- Basic HTML & CSS
- Information Technology
- Visual Studio Code