

# Makensy Kelly

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## Work History

### BR Gaming Programming Intern, Warner Bros Discovery, NY

January 2025 - April 2025

- Curate content from multiple sources to post on our social accounts, with a primary focus on video game coverage and TikTok
- Primarily responsible for surfacing, curating, packaging and distributing various types of social content, including captions and editing
- Contributed to the creation of original content, assisted in producing, filming, and editing engaging media

### Social Media Intern, New Hope Arts, PA

June 2024 - August 2024

- Create reels and photo content for various social media to increase outreach
- Overview gallery operations provided and assistance to visitors, ensuring a positive experience
- Designed engaging graphics to promote events and enhance visibility

### SoAC Student Lab Tech Support, TCNJ, NJ

January 2024 - Present

- Oversees computer lab setup/replacement, provisioning, software maintenance, and troubleshooting of over 140+ Mac computers in various academic buildings
- Creates/tests policies on a test machine and production machine and composes packages of licensed/open-source software using JamfPro
- Assists students and faculty with computer and printing issues

### Video Editor, National STEM Honor Society

May 2023 - September 2023

- Create short-length videos for YouTube, Instagram, and TikTok to increase outreach
- Provide thumbnails for YouTube videos to increase awareness
- Give and receive critiques on media that was created at weekly meetings

## Additional Experience

ACM SIGGRAPH, Publicist

May 2022 - Present

WTSR 91.3 FM, Social media Staff/ DJ

Feb 2023 - Present

TCNJ Presidential Inauguration, Camera Operator

Sept 2024

Jersey Art Book Fair, Videographer

Feb 2024

Underground, Camera Operator

Feb 2024

## Skills

Adobe Creative Suite

(After Effects, Photoshop,  
Illustrator, Premiere)  
Maya

• Visual Effects

• Storyboarding

• Digital Illustration

• Motions Graphics

• Avid Media Composer

• Basic HTML & CSS

• Information Technology

• Visual Studio Code

## Education

### The College of New Jersey (TCNJ), Ewing, NJ

Bachelor's Degree, Interactive Multimedia, Communication | Minor in Marketing

GPA: 3.9/4.0

**Relevant coursework:** Web Design, Design Perspectives, Intro to Digital Filmmaking, Directing the Camera, Animation I, Art of Editing, Editing for Social Media, Advertising, Time Media: Video Effects, VFX Cinematography