

Makensy Kelly

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Work History

Freelance Video Editor, Bleacher Report

May 2025 - Present

- Edit and produce short-form video content for House of Highlights' TikTok and Instagram
- Develop engaging sports content that highlights key moments and storytelling, with several videos surpassing 100K views and driving high engagement

BR Gaming Programming Intern, Warner Bros Discovery, NY

January 2025 - April 2025

- Produced and published 80+ TikToks, including re-edits that boosted views from 11K to 152K, and contributed to consistent audience engagement and growth
- Assisted in the creation of original content by storyboarding, filming, and editing short-form videos tailored to gaming audiences
- Curated and packaged social content across platforms, writing captions and selecting highlights to align with BR Gaming's voice and video game trends

Social Media Intern, New Hope Arts, PA

June 2024 - August 2024

- Create reels and photo content for various social media to increase outreach
- Overview of gallery operations provided and assistance to visitors, ensuring a positive experience
- Designed engaging graphics to promote events and enhance visibility

National STEM Honor Society, Video Editor

May 2023 - September 2023

- Create short-length videos for YouTube, Instagram, and TikTok to increase outreach
- Provide thumbnails for YouTube videos to increase awareness
- Give and receive critiques on media that was created at weekly meetings

Relevant Projects

If It Could Talk - Trentoniana Room

Spring 2022

- Collaborated with community members in the Trentonian Room at the Trenton Free Public Library to produce a short documentary-style video

WSTR Underground

2024 - 2025

- Operated camera equipment to film live performances by local bands. Served as a teleprompter operator
- Managed live social media coverage and promotional posts to increase event visibility

Skills

Software: Adobe Creative Suite, Photoshop, Illustrator, After Effects, Premiere, Avid Media Composer, Visual Studio Code, Maya, Blender, Canva

Technical: Editing, Visual Effects, Motion Graphics, Graphic Design, 3D Modeling, Animation, Illustration, Basic HTML & CSS, Photography, Videography

Education

The College of New Jersey (TCNJ), Ewing, NJ

Bachelor's Degree, Interactive Multimedia, Communication | Minor in Marketing

GPA: 3.9/4.0

IRTS Alumni